

peter | possenti

PROFILE

Highly-skilled retoucher and pre-press manager with over 15 years experience in photography, retouching, prepress, management and digital imaging technology. I've worked with notable photographers, ad agencies, major publications and retouch studios on many high profile ad campaigns, magazines, books and digital projects.

I have color management certification and extensive experience in project management, workflow development, asset management and proofing. Excellent at multitasking, troubleshooting and working under high-pressure deadlines.

PROFESSIONAL EXPERIENCE

February 2012 - present

RALPH LAUREN | New York, NY

Digital Retouching Director

Oversee in-house retouching department and provide workflow and color management support for the advertising department.

- Collaborate with art directors to create polished advertising comps for presentation to Mr. Lauren
- Manage various print and digital projects from Raw file processing, markups and reviews, to final proofing and handoff to end user
- Provide and develop department-wide best practices for color management, workflow and production procedures
- Train, manage and mentor in-house and freelance retouching staff

August 2002 - February 2012

HARRIS PUBLICATIONS | New York, NY

Retouch Manager

- Provided retouching for a variety of magazine titles in various genres including: XXL, Guitar World, Revolver, Slam, and King Magazines.
- Oversaw freelance and staff retouchers and managed workflow.
- Worked with printing plant and outside vendors on various production and color issues.
- Hired specifically for experience with high-end fashion and beauty retouching.

August 1999 - August 2002

FREELANCE | New York, NY

Computer/Retouch Artist

Digital retouching, color work, design and system consultation for a variety of industries including advertising, magazines, books and internet. *Clients: People Magazine, Rolling Stone, Time Magazine, Duggal, Graphic Systems Group, and Color Wheel as well as many small boutique shops and photographers.*

November 1997 - August 1999

NORKIN DIGITAL ART | New York, NY

Retouch Artist

High-end retouching using Barco Creator. Work included meticulous beauty retouching, product enhancement, compositing and fine art photography. *Clients included Revlon, Clinique, Versace, Pepsi, Pirelli and photographers such as Richard Avedon, Patrick Demarchelier, and Irving Penn.*

SKILLS

photography • raw file processing • retouching
page layout • proofing • color management
prepress • project management • workflow solutions

HARDWARE & SOFTWARE

film & digital cameras
photoshop • illustrator • indesign
dreamweaver • capture one • bridge • lightroom
epson • canon • fuji printers • fiery & oris-cgs rips

EARLY CAREER

DEAN DIGITAL, Wilmington, DE
Retouch Artist/Computer artist

LIQUID CHROME, Richmond, VA
Co-Founder/President
Digital Retouching & Effects

LEE BRAUER PHOTOGRAPHY, Richmond, VA
Photographer/Studio manager

EDUCATION

ROCHESTER INSTITUTE OF
TECHNOLOGY, Rochester, NY
Bachelor of Fine Arts, Photo Illustration

CONTACT

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PORTFOLIO

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